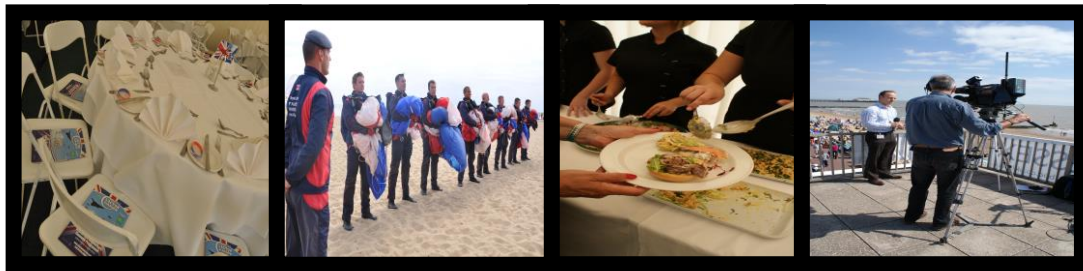


CLACTON AIRSHOW

Sponsorship Opportunities.



This major well-established event is a great platform for mass exposure of your business and the perfect opportunity to get your business name promoted to thousands of people, raising brand awareness, potential lead generation and positive PR by being associated with this prestigious event.

Benefits....

The benefits of sponsorship include:

- ➔ Brand awareness – Your company name associated with one of the most prestigious events on the Essex Sunshine Coast!
- ➔ Extensive local, regional and national press coverage (television, radio and media) reaching a wide audience and varied audience.
- ➔ Exclusive access to the hospitality area.
- ➔ Networking opportunities with other businesses and dignitaries.
- ➔ A prime way to showcase the area to potential clients and impress them with the display!
- ➔ Mention during the show over the PA system.
- ➔ Sponsorship packages can also be tailored to meet the requirements of your company.

Key facts....

- ➔ The Airshow is one of Tendring's largest FREE events.
- ➔ A full flying programme is set out over two days consisting of both Civilian and MOD craft.
- ➔ An assortment of exhibition and trade stands displays, family entertainment and on-site catering.
- ➔ A special twilight show on Thursday evening.
- ➔ Plus lots, lots more!

The Airshow generates extensive pre and post event publicity locally and regionally as well as at national level. By becoming an Airshow sponsor your company will become associated with the region's most prestigious event therefore raising your brand awareness.

The audience, comprising huge numbers of locals as well as visitors from across the UK and Europe, attracts ABC1, C2 and D people of all ages and social groups. Research shows that the event is not only for local residents but it also attracts a large number of visitors from outside the District over the two days as well as contributing significantly to the local economy by increasing visitor numbers and most importantly visitors spend locally.

In 2016 Tendring District Council commissioned the “PRIME” report. The results set out below are based on 250,000 visitors to Clacton over the two event days.

PRIME Results	
Local income	£8,256,724
Regional income	£1, 228,692
Total	£9,485,415
Local jobs	116.95
Regional jobs	13.87
Total	130.82

Available flight packages....

	£1,000 +VAT	£2,000 + VAT	£3,000 + VAT
Thursday:			
VIP Tickets x 2	→		
VIP Tickets x 4		→	
VIP Tickets x 8			→
Friday:			
VIP Tickets x 4	→		
VIP Tickets x 6		→	
VIP Tickets x 8			→
Inclusion in official souvenir programme.	→	→	→
Advertisement in official show programme:			
¼ Page.	→		
½ Page.		→	
Full page.			→
Mention on www.clactonairshow.com.	→	→	→
Exhibition Space on site (maximum 5m x 4m deep).		→	→
Sponsorship of Plane – Two Days*	→	→	→

Lead flight sponsorship (by negotiation). *Plane allocation is subject to number of planes available.

For further details or to tailor make a package to suit your business needs, contact the team:

clactonairshow@tendringdc.gov.uk.

**Log on to: www.clactonairshow.com
or follow us at [@ClactonAirshow](https://twitter.com/ClactonAirshow)**