CLACTON

### SPONSORSHIP OPPORTUNITIES 2023

www.clactonairshow.com



## Background

Running for 30 years, the Airshow is Tendring's largest free event taking place annually on Thursday and Friday before late August bank holiday and runs along Clacton seafront.

The event hosts a varied flight display consisting of MOD and Civilian aircraft and includes a variety of exhibition/trade stands, on-site catering, entertainment and attractions. Complimenting the day event, a special twilight show takes place on Thursday evening,

Hosted during the summer school holidays local residents, tourists and day trippers are in abundance.









This major well-established event is a great platform for mass exposure of your business and the perfect opportunity for your business name to be promoted to thousands of people, raising brand awareness, potential lead generation and positive PR.

The benefits of sponsorship include:

- Brand awareness.
- Extensive local, regional and national press coverage (television, radio etc) reaching a wide and varied audience.
- Exclusive access to the hospitality area.
- Networking opportunities with other businesses and dignitaries.
- A prime way to showcase the area to potential clients.

The audience comprises of locals, flight enthusiasts and visitors from across the UK and Europe and attracts ABC1, C2 and D people of all ages and social groups.

Research shows that the event contributes significantly to the local economy by increasing visitor numbers and spend attracting in the region of 250,000 over the two days.

In 2022 Tendring District Council commissioned the "PRIME" report which produced the following results.

Local income £17,709,000 Regional income £5,983,000 Total £23,692,000

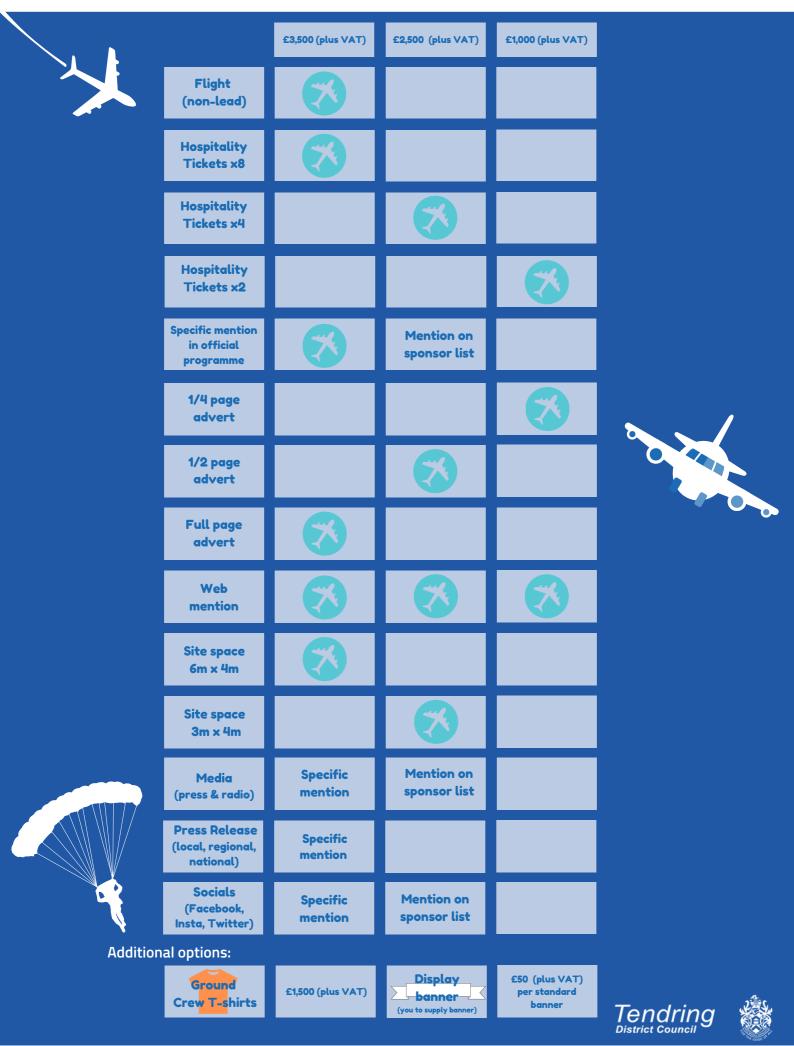
Local jobs 246 Regional jobs 72 Total 318





# Packages









To discuss a tailor made package to more suit your business needs or for lead flight sponsorship options contact the team.



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#### Visit



www.clactonairshow.com

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