CLACTON AIRSHOW

24th and 25th August 2023

2023 will see the return of the award winning seafronts and west greensward be transformed over two days into a fun filled display/event site and flight viewing area. The event site will welcome in the region of 250,000 visitors wowing the crowds with Impressive aerobatic displays whilst a whole host of exhibition stands, food court and on-site entertainment are available at ground level.

Twilight flights will take place once again on Thursday followed by a spectacular fireworks display at Clacton Pier.

The Airshow generates an invaluable contribution to the local economy; this comes from holiday makers who have actually planned their visits around the event and revenue bought in from within the immediate vicinity.

Following the success of previous years, Newsquest/ LocaliQ have again been selected to partner the event and produce the programme for 2023.

Headline Data:

- A4 product – (Niche A4).
- 8500 copies – this is the official programme which has a cover price of £5 – these are sold by the Councils own team.
- Printed on high quality magazine stock – pagination of 76 pages (inc cover).
- Content includes News, Flight schedule, timing and aircraft information.
- In the lead up to the event Newsquest LocaliQ will be running regular news stories in all relevant titles and websites with a detailed preview the week before; in addition, there will be live reports, photos and tweets across the two days via websites and social media pages.

Confirmed Flights:

- TBC

Costs:
Full Page £450 +vat
Half Page £300 +vat
Quarter £175 +vat
Inside Front £500 +vat
Inside Back £500 +vat

Deadlines are as follows:
Plan Deadline: Monday 17th July 10am

Ad booking deadline: Thursday 13th July 10am
Editorial deadline: Monday 17th July 10am
Ads complete by: Monday 17th July 10am
Delivery on: 4th August

Mech Data
Full Page Bleed 303mm x 216mm
Half Page 135mm x 192mm
Quarter Page 135mm x 94mm

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