



CLACTON AIRSHOW

LOCALiQ
PART OF NEWSQUEST MEDIA GROUP

21st & 22nd August 2025

- Award winning [seafronts](#) and [west greensward](#) be transformed over two days into a fun filled display/event site and flight viewing area.
- The event site will welcome in the region of 250,000 visitors wowing the crowds with Impressive aerobatic displays whilst a whole host of exhibition stands,
- food court and on-site entertainment are available at ground level.

Twilight flights will take place once again on Thursday followed by a spectacular fireworks display at [Clacton Pier](#).

- The Airshow generates an invaluable contribution to the local economy; this comes from holiday makers who have planned their visits around the event and revenue bought in from within the immediate vicinity.

- Following the success of previous years, Newsquest/ LocaliQ have again been selected to partner the event and produce the programme for 2025.

- **Headline Data:**

- A4 product – (Niche A4).
- 8000 copies – this is the official programme which has a cover price of £5 – these are sold by the Councils own team.
- Printed on high quality magazine stock – pagination of 76 pages (inc cover).
- Content includes News, Flight schedule, timing and aircraft information.
- In the lead up to the event Newsquest LocaliQ will be running regular news stories in all relevant titles and websites with a detailed preview the week before; in addition, there will be live reports, photos and tweets across the two days via websites and social media pages.

- **Confirmed Flights:**

- Red Arrows

Costs

Full Page £450 + vat
Half Page £350 + vat
Quarter £250 + vat

Deadlines are as follows

Ad booking deadline: Friday 19th July 5pm
Ads complete by: Monday 22nd July 5pm
Delivery on: 31st July

Mech Data

Full Page Bleed 303mm x 216mm
Half Page 135mm x 192mm
Quarter Page 135mm x 94mm

LocaliQ/Newsquest Airshow Package

90 Day Campaign – Digital Across any of our titles

Targeting audience (age, location, online interests etc)

Clicks through to your website / social media

- 147,000 display impressions
- 72,750 co-branded Facebook

ADDED VALUE – 100,000 additional display

Print Campaign

Local Legend feature in Colchester or Clacton Gazette

Free print adverts where spaces have not been sold

Cost

£480+vat per month

#loveLOCAL

Contact Details

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